



2019-2020

Impact Report



Today's Students are Tomorrow's Employees

Our Mission

Improve the educational opportunities of students in the Twin-Counties, cradle to career, by facilitating collaboration between our schools, community colleges, our community-based organizations and our employers.

Our Ultimate Goal

Build a Strong Local Talent Pipeline

Our Work

1. Promote Career Awareness
2. Expand Work-Based Learning Experiences
3. Create Seamless Pathway & Industry-Recognized Credentials
4. Facilitate Employer & Education Partnerships

STEP (Strategic Twin-Counties Education Partnership) creates venues for education and business leaders to dialogue on challenges, share stories of success, generate ideas for new initiatives, and leverage & connect resources. Thank you to our numerous employer and community partners, our multitude of volunteers, and our educators who embrace the idea of **connecting classroom to career**.

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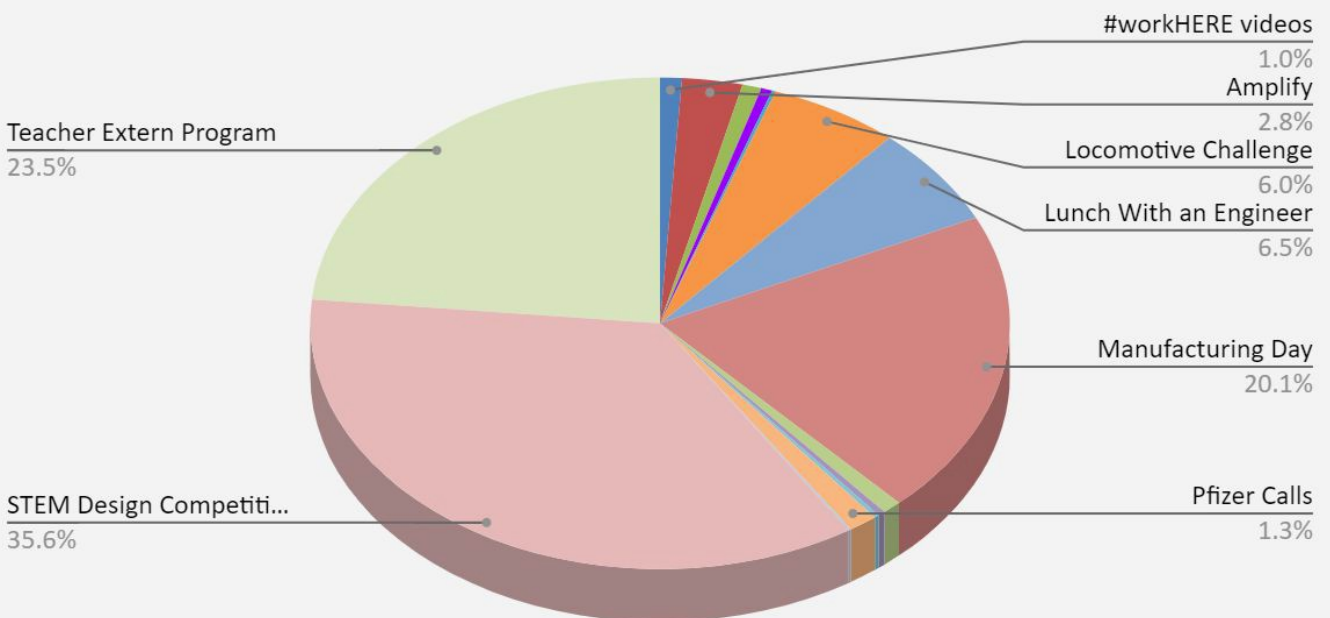
2019-2020 Outcomes

200+ volunteer experiences



contributing **900+** hours **\$ 22,887** of
volunteer service

Professional Hours per Activity



Career Awareness through Relationship Building: Lunch with an Engineer

127 students in 7 high schools participated in casual conversation and lunch with 39 engineers from local companies exploring careers, the manufacturing process and various topics of choice. Lunch with an Engineer raises awareness of local companies, products and lucrative careers.



Helping Manufacturing Day 2019 Gain Momentum in the Twin Counties

STEP collaborated with the Rocky Mount Area Chamber of Commerce to increase the number of participating Industries. The event resulted in over 200 students and 45 industry representatives showcasing products and manufacturing concepts.



\$48,000 invested in local education

Teacher Extern Pilot Program:

Teachers@Work-Twin Counties

STEP launched a new teacher externship Program, Teachers@Work-Twin Counties, July 2019. Educators spent one week job shadowing, interviewing and learning about local companies. During their experience,

they were exposed to career opportunities, skill sets and gained first hand knowledge of products and services in the Twin Counties. The teachers produced a project based learning unit they integrated into their classrooms and schools.



STEP & Turning Point Workforce Development Board Recognized

Nash County was recognized for its workforce development achievements over the past year at the National ACT Workforce Summit in Charlotte, N.C. on Tuesday, Oct. 29, along with 48 other participating ACT Work Ready communities across the nation. The annual summit, which brings together experts in business, education, workforce and economic development, included the ACT WorkReady

Communities Awards Ceremony and Recognition. During the ceremony, STEP and Turning Point received an award for becoming certified or completing a new set of goals to maintain their certification.



Locomotive Challenge Debuts

At Englewood Elementary School

Pfizer engineers invaded Englewood Elementary for the Locomotive Challenge. We saw excitement and engagement with every student in this STEAM activity.

Teams worked together to build and race a moving mechanism.

180 fifth graders, along with 18 Pfizer engineers, participated in this event.



7900+ students impacted

Over **300** educators engaged



1713 students participated in career awareness activities

\$138,000 awarded in grants and contributions

What Our Partners Are Saying....

"This externship gave me direction as to the way I actually implemented my STEAM program this school year - excitement that I am loving to teach and keep building on." Lisa McElwee, ECPS, Teachers@Work -Twin Counties

"Thanks for partnering with ECC...industry speakers elevate our tours!!" Shawn Dawes, ECC, Coordinator Mini Career Cluster Showcase

"I learned there are a lot of jobs through our pathways" CITI High student, Lunch with an Engineer

"Lunch with an Engineer was a wonderful experience for the students...they were engaged in conversation with the engineers from various companies...STEP did a wonderful job coordinating this event." Susan Wollett, NCPS, Career Development Coordinator



Strategic Twin-Counties Education Partnership

BUILDING A STRONG LOCAL TALENT PIPELINE



Teachers @ Work

Promoting Career Awareness

Expanding Work-Based Learning Experiences

Creating Seamless Pathway & Industry-Recognized Credentials

Facilitating Employer & Education Partnerships

Connecting Classroom to Career



Lunch with
an Engineer

STEM Design
Challenge



Education & Business
Leaders' Summit

Healthcare
Connections



Strategic Twin-Counties Education Partnership | 252-446-0113 | www.step-partnership.org

Our Partners



Investors in Education

through sponsorships and scholarships

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Ceco Building Systems

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Tarboro Rotary

S.T.E.P.

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